

PeerView

THE MODEL BEHIND BETTER DECISIONS AND CONFIDENT LEADERSHIP



THE POWER OF THE WPO MEETING MODEL

The WPO Meeting Model is a structured, transformative framework that cultivates trust, authenticity, vulnerability, and meaningful connections among women business leaders. More than just a meeting, it provides a confidential space where members integrate both their personal and professional experiences, fostering deep discussions that drive impact.

WHY IT WORKS



SAFE & SUPPORTIVE

A confidential, all-women environment that removes competition and fosters open, authentic conversations.



A TRUE PEER COMMUNITY

A unique forum where women leaders with shared experiences provide meaningful support.



CELEBRATE & NAVIGATE

A space to recognize achievements and tackle challenges alongside like-minded peers.



DESIGNED FOR DEPTH

Structured to ensure dynamic discussions with diverse perspectives.



THE WPO PEERVIEW MODEL

Encourages deeper reflection beyond storytelling, focusing on real impact and growth.

BEYOND SHARING—IT'S ABOUT MEANINGFUL CHANGE

The WPO Model goes beyond traditional discussion formats. With a structured, time-boxed approach, every voice is heard and issues are explored deeply. Members don't just discuss wins and challenges; they uncover why they matter. By following a proven framework, WPO meetings foster real learning, support, and growth. It is this unique structure that makes WPO not just a network, but a catalyst for transformation.

PEERVIEW™

1. BUILD TRUST

Timed, succinct update with emphasis on significance and emotion related to key updates.

3. INFORM

Insight into the key issue and desired outcomes. Sets members up to support the presenter.

5. LEARN AND GROW

Fosters learning and drives next steps. All members can benefit.

7. FOCUS ON FUTURE

SMART mini goals for monthly accountability and continuity.

MEMBER
UPDATE

ISSUE
SELECTION

PRESENTATION

QUESTIONS

EXPERIENCE
SHARE

REFLECTION

ACCOUNTABILITY

2. NARROW FOCUS

Process of choosing the highest priority issue for the group to collectively work on.

4. DIVE DEEPER

Provokes deeper thought and stimulates ideas. It can also hint at experience share.

6. EMBED LEARNING

Reflection on learnings, feelings, and next action steps. All members can participate.



**Women
Presidents
Organization**

MEMBERSHIP LEVELS

CHAPTER (LOCAL & VIRTUAL)

For CEOs or Presidents of privately owned businesses with at least \$1M (service) or \$2M (product) in annual revenue. Members engage in monthly peer-learning meetings, global networking, and exclusive programming that drives growth, insight, and connection.

MEMBER-AT-LARGE

For qualified women entrepreneurs meeting WPO's revenue thresholds but without access to a local or virtual chapter. Members receive full WPO benefits, including education, networking, and global resources, except monthly chapter meetings.

PLATINUM

For CEOs leading companies with \$10M+ annual revenue. Members meet three times per year at luxury venues for themed, expert-led sessions designed to exchange high-level insights, foster collaboration, and drive transformative growth.

ZENITH

For leaders of organizations with \$50M+ annual revenue. This elite group convenes three times annually to address growth, global expansion, succession, and strategic macro trends through facilitated, peer-driven discussion and global perspective sharing.

ALUMNA

For former chapter members with at least three consecutive years of participation. Alumnae retain full WPO benefits, gain access to special events, and continue engaging with the WPO community, without the requirement of monthly chapter meetings.

WPONEXT

For women who've transitioned from traditional WPO membership but remain dedicated to the organization's mission, vision, and values. WPONext members stay connected through select programming, events, and continued peer collaboration.



**Women
Presidents
Organization**

Welcome to the organization where dynamic and diverse women business leaders around the world tap into collective insight. Where your perspective can be understood, challenged, and refined in a unique, carefully facilitated process designed to deliver game-changing breakthroughs. Where you get exclusive access to entrepreneurial equals, innovative ideas, and executive education. Where you can validate everything that's gotten you this far and cultivate new strategies that'll take you even farther. We are always looking for women business leaders like us who combine big ideas and bold visions with the determination to see them through.

Welcome to the WPO.

COME SEE WHAT YOU CAN ACHIEVE NEXT.

[WOMEN-PRESIDENTS.COM](https://www.women-presidents.com)